Mid-Term Project – Sociology 101
Mid-term Project Due Friday, Oct 23 on the Blackboard site.

Visual Essay:
Using presentation software (such as PowerPoint) or other form of presentation, incorporate photos and text to create a visual essay expressing the way power, privilege and social inequalities are visible in the world around you. Your slideshow should contain at least 20-25 images and include at least 25 words of text for each photo. You will also include a brief project statement.

Project Statement:
The project statement provides an insight into your thought processes and decisions during the construction of your visual essay. In 1-2 page essay, address the following questions in a cohesive statement (i.e. do not answer each question individually):

- o What is your central argument or theme?
- o How do your images and text support your argument?
- o What assumptions do you hold about the issues of inequality you are discussing?
- o How does your essay address the implications and ethics of social inequality?

Tips for Success:
- ❑ Remember that you are trying to "write" with these images—your visual essay should have a beginning, middle, and end.
    - o The first few images should set up your argument in the clearest way possible, the middle images provide details, and the final images offer a conclusion.
- ❑ You may add up to 100 words of text per image. You can write the text, or it can be a quote from readings we have done in class or from any other text.
    - o However, the text cannot simply be a description of the image, or the image an illustration of the text.
    - o Rather, the interaction between image and text should encourage the viewer to think about how image and text relate to one another and make a cohesive argument.
- ❑ Remember to carefully proofread your written work and make sure to cite any quotes or references to the text.

Turning in your Work
You must turn in your work via the Blackboard dropbox. Go to Blackboard>Our course>Content>Assignments>Mid-terms. Upload your file to the site. Please make sure the name of the document included your first and last name; for example, you may name the file J Smith Visual Essay.ppt.