

CLASS DIGITAL CULTURE WEBSITE PROJECT

SOC 250A: Sociology of Digital Culture & Online Behavior

Prof. Alecea Standlee

Fall 2018

For the final assignment in this course you will collaboratively develop a website with your classmates that will be used to both demonstrate your understanding of the core concepts of digital culture, and to provide a public resource for potential users who are interested in better understanding the topic.

During finals week we will have a formal public website launch party, as we make the site available and visible to the campus community and the digital world at large.

Instructions

Each group will be responsible for designing a thematic subsection of the final website. The central theme and visual appearance of the site will be decided collaboratively by the entire class, and each group will be responsible for maintaining the design integrity of their subsection. We will meet throughout the semester in our groups and as a class to make design, navigational and structural decisions.

The groups will be responsible for the following:

- Work individually throughout the semester to develop analytic content for the course
- Work collaboratively to identify high quality open source or publicly available data on topics and themes covered in the course, and provide clear cohesive annotations for the available data
- Work collaboratively to create a multi-media video presentation related to the central theme for each group
- Work collaboratively and individually to develop the design, navigation, structure and content for all areas of the site
- Work individually or in teams to edit and proofread all content for the site
- Work effectively with all team members and maintain active engagement in the project throughout the course

The completed website will be available online at: <http://digitalcultures.info>

Grading Rubric

Component	A, A-	B+, B, B-	C+, C, C	D+, D, D-
Content	<p>Website section is professionally prepared and includes all of the following:</p> <ul style="list-style-type: none"> • A clear central organizing theme with appropriate anecdotal text • A minimum of 3 reflection papers • A comprehensive annotated source bibliography with a minimum of 50 sources • Clear, thoughtful and well-constructed lesson plans for a digital culture lesson • A video that provides insight into the central organizing theme 	<p>Website is somewhat professionally prepared and includes all of the following:</p> <ul style="list-style-type: none"> • A central organizing theme with some anecdotal text • A minimum of 2 reflection papers • An annotated source bibliography with a minimum of 40 sources • A solid lesson plan for a digital culture lesson 	<p>Website is adequately prepared and includes all of the following:</p> <ul style="list-style-type: none"> • An attempt at an organizing theme with limited anecdotal text • At least 1 reflection paper • An annotated bibliography with a minimum of 30 sources • A basic lesson plans for a digital culture lesson 	<p>Website is basic and one or more of the required components are missing.</p>
Layout	<p>The web pages have an exceptionally attractive and usable layout. It is easy to locate all important elements. White space, graphic elements and/or alignment are used effectively to organize material.</p>	<p>The web pages have an attractive and usable layout. It is easy to locate all important elements.</p>	<p>The web pages have a usable layout but may appear busy or boring. It is easy to locate most of the important elements.</p>	<p>The Web pages are cluttered looking or confusing. It is often difficult to locate important elements.</p>

Graphics	Graphics are related to the theme/purpose of the site, are thoughtfully cropped, are of high quality, and enhance reader interest or understanding.	Graphics are related to the theme/purpose of the site, are of good quality and enhance reader interest or understanding.	Graphics are related to the theme/purpose of the site and are of good quality.	Graphics seem randomly chosen, are of low quality, OR distract the reader.
Editing	There are no errors in spelling, punctuation or grammar in the final draft of the website.	There are 1-3 errors in spelling, punctuation or grammar in the final draft of the website.	There are 4-5 errors in spelling, punctuation or grammar in the final draft of the website.	There are more than 5 errors in spelling, punctuation or grammar in the final draft of the website.
Accuracy	All information provided by the group is accurate and all the requirements of the assignment have been met.	Almost all information provided by the group is accurate and all the requirements of the assignment have been met.	Almost all of the information provided by the student on the website is accurate and almost all of the requirements have been met.	There are several inaccuracies in the content provided by the students OR many of the requirements were not met.
Overall Quality	Website is of high quality. Layout and design are visually striking. All links and pages are complete and working.	Website is of good quality. Layout and design are average. Links and pages are mostly complete and working.	Website is of mediocre quality. Layout and design are tolerable. Some links and pages are complete and working.	Website is of poor quality. Layout and design are dull. Most links and pages are not complete or working.